



Atlanta Women's
Business Center

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Fall 2003 Class Calendar

A GRASP ENTERPRISES INITIATIVE



GRASP ENTERPRISES

AWBC was established to assist entrepreneurs in starting, growing and expanding their business ventures. The Center's mission is to increase the number, size and capacity of women-owned businesses in the Atlanta area. The Center offers entrepreneurial training, business consulting, Micro-loans, SBA Loan guarantee assistance, mentoring, networking, access to new market and specialized workshops designed to nurture business growth for entrepreneurs. The Center offers an array of resources including; a computer laboratory with Internet access and business software, a resource library, a document center, and audio and videotapes on various business topics. AWBC was established on November 15, 1999 and is funded by the U.S. Small Business Administration, GRASP Enterprises and the City of Atlanta.

GRASP Enterprises, our parent organization also provides business development services including incubator services, advanced Training, and the SBA Pre-Qualification Loan Program. Call us to inquire more information!.

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
29-Sep	30-Sep	1-Oct	2-Oct	3-Oct	4-Oct
6-Oct	7-Oct	8-Oct	9-Oct	10-Oct	11-Oct
13-Oct	14-Oct Starting and Financing Your Business	15-Oct	16-Oct	17-Oct	18-Oct
20-Oct	21-Oct	22-Oct	23-Oct	24-Oct	25-Oct MARKETSmart Lab (Part 1 of 2)
27-Oct	28-Oct Starting and Financing Your Business	29-Oct	30-Oct	31-Oct	1-Nov MARKETSmart Lab (Part 2 of 2)
3-Nov	4-Nov	5-Nov	6-Nov	7-Nov	8-Nov
10-Nov	11-Nov Veteran's Day - Office Closed	12-Nov	13-Nov	14-Nov	15-Nov BUDGETSmart Lab (Part 1 of 2)
17-Nov	18-Nov	19-Nov	20-Nov	21-Nov	22-Nov BUDGETSmart Lab (Part 2 of 2)
24-Nov	25-Nov Starting and Financing Your Business	26-Nov	27-Nov Thanksgiving - Office Closed	28-Nov	29-Nov
1-Dec	2-Dec	3-Dec	4-Dec	5-Dec	6-Dec Start Smart Lab (Part 1 of 2)
8-Dec	9-Dec Starting and Financing Your Business	10-Dec	11-Dec	12-Dec	13-Dec Start Smart Lab (Part 2 of 2)
15-Dec	16-Dec	17-Dec	18-Dec	19-Dec	20-Dec
22-Dec	23-Dec	24-Dec	25-Dec Christmas - Office Closed	26-Dec Christmas - Office Closed	27-Dec
29-Dec	30-Dec	31-Dec	1-Jan-04 New Year's-Office Closed	2-Jan-04	3-Jan-04

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STARTING & FINANCING YOUR BUSINESS

Smart ORIENTATION Lab: Starting Business: Resources and Assistance **\$10 in advance/ 15 at the door**

Learn considerations & resources for starting your business.
From 6:00 – 8:30 p.m.

BUSINESS PLAN WRITING

MARKETSmart Lab **\$50 in advance/ 60 at the door**

Gather the market research and Marketing Mix (Product, Price, Promotion) for your business plan. Divided into two parts each from 9 am to 4 pm (7 hours including break) on two consecutive Saturdays.

BUDGETSmart Lab **\$50 in advance/ 60 at the door**

Generate the financial statements for your business plan. Divided into two parts each from 9 am to 4 pm (7 hours including break) on two consecutive Saturdays.

STARTSmart Lab **\$50 in advance/ 60 at the door**

Write the executive summary, management and operations plan. Divided into two parts each from 9 am to 4 pm (7 hours including break) on two consecutive Saturdays.

CALL TO REGISTER EARLY! THERE IS LIMITED SPACE.

UP COMING CLASSES

We are planning the our Training Curriculum for the next year and we want to do it based on your needs!. Please check those classes that you would be interested in and feel free to suggest others in the provided space:

Technology Marketing ☐

Learn what is needed for a good technology based marketing plan, and how to start implementing that plan.

Internet as a tool of Applied Market Research ☐

MARKETING YOUR BUSINESS

Government Contracting ☐

Women's Certification ☐

Minority Certification ☐

MIND YOUR BUSINESS – STAY OUT OF TROUBLE

Reading and Understanding Financial Reports ☐

Obtain a clear understanding of three financial statements – income statement, balance sheet, and cash flow statement.

Federal Employment Laws & Regulations ☐

Obtain a general understanding of federal employment laws. Business Taxes ☐

BUSINESS DEVELOPMENT

Wrap up sessions

Monthly sessions were you could network with other entrepreneurs and share business experiences. ☐

PLEASE PROVIDE YOUR INPUT

Please let us hear from you! Fax or email this form to the contacts below.

AREA	SPECIFIC TOPIC

To make your reservation call: ☎ (404) 659-5955 ext.108; • Fax: (404) 965-3938; or , • ✉ e-mail: mhart@graspnet.org
Please call us for information on location